

*There is a fragrance
that remembers what it is
to be a woman.*

**LOOK TERRIFIC
FEEL TERRIFIC**

AVON ULTRAS
*Rich, velvety,
totally luxurious.*

ARIANE • CANDID • EMPRISE
UNSPOKEN • TIMELESS

The high concentration of fragrance oils sets the Ultras apart. Their true fragrance personality is perceived almost immediately, and your scent lasts longer than other fragrances.

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AV_RODRIGUEZN-0002149

The enduringly beautiful
fragrance for today —
and for all your
Timeless tomorrows.

Timeless



ULTRA GIFT SET

Exquisite gift box contains Ultra Cologne Spray, 1.8 fl. oz. and Ultra Purse Concentré, 3.3 fl. oz. \$11.50

BEAUTY DUST

Resembling faceted crystal, plastic container comes with 6 oz. net. wt. Timeless Beauty Dust Refill. Approx. 5" diam. Refillable. Boxed. \$9.50

F. BEAUTY DUST REFILL
Boxed. 6 oz. net wt. \$5.00

G. POWDER SACHET
1.25 oz. net wt. \$3.50

H. ULTRA COLOGNE
Boxed. 2 fl. oz. \$6.50
(Can be used to refill Ultra Purse Spray Cologne, shown on page 71.)

I. FOAMING BATH OIL
(Shatterproof container)
6 fl. oz. \$5.50

J. PERFUMED TALC
3.5 oz. net wt. \$3.00

K. ULTRA COLOGNE SPRAY
Natural, non-aerosol spray
Boxed. 1.8 fl. oz. \$7.50

L. PERFUMED SOAPS
Boxed. 3 cakes, each
3 oz. net wt. \$7.00

M. ULTRA PURSE CONCENTRE
Boxed. 3.3 fl. oz. \$4.00

N. ULTRA CREME PERFUME
Boxed. 6.6 oz. net wt. \$4.50



A



D.

E.



B.



F.



G.



C.



- A. AVON TENDER BLOSSOMS GUEST TOWELS AND SOAPS**
Charming touch for your powder room, or an unusual hostess gift. Twelve paper hand towels, each approx. 16 3/4" x 11 3/4" open, 8 1/2" x 4 1/2" folded. Three Special Occasion fragranced soaps are 2 oz. net wt. each. \$6.50
- B. BEAUTY DUST CRYSTALIQUE CONTAINER**
Resembling hand-cut crystal, this glass container holds any Beauty Dust Refill. (Order Refills from list below. Also see individual fragrance pages.) Approx. 6" diam. \$7.00
Also available: BEAUTY DUST REFILL Boxed. 6 oz. net wt. Ariane Satin, Emprise, Unspoken, Timeless. \$5.00 each
Moonwind, Charisma, Topaze, Occur!, Sonnet. \$4.50 each
- C. FRAGRANCE NOTES—FRAGRANCED WRITING PAPER AND SEALING WAX**
18 decorated notes, approx. 5" x 8" (5" x 4" folded), scented with Earthflowers fragrance. Sealing wax stick, approx. 4" long. Floral design, goldtone seal, approx. 3 1/2" long. 18 envelopes, approx. 5" x 4". \$9.00

- D. PERFUMED CANDLE REFILL**
Foil-wrapped and boxed. Moonwind, Sonnet or Charisma. \$5.00 each. Bayberry, Roses, Roses or Floral Medley. \$4.50 each
- E. FRAGRANCE CANDLETTE REFILL**
Floral Medley, Meadow Morn or Bayberry. \$2.00 each
- F. THE MOUNT VERNON SAUCE PITCHER FOSTORIA CANDLE HOLDER**
Made exclusively for Avon by Fostoria. Glass embossed with silhouette of the famous home of the Washingtons. Floral Medley Perfumed Candle. Approx. 5 1/2" high. Refillable. \$15.50
- G. "HEART AND DIAMOND" FOSTORIA LOVING CUP PERFUMED CANDLE HOLDER**
Made exclusively for Avon by Fostoria. Glass. Floral Medley Perfumed Candle. Approx. 7" high. Embossed with "Avon 1978" on its base. Refillable. \$15.00

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THE AVON GUARANTEE

The purpose of the Avon Guarantee, a cornerstone of our business since 1886, is to ensure that all our customers are completely satisfied with their Avon purchases.

Examine your products when your Avon Representative delivers them:

- Is the product in perfect condition?
- Do all parts function properly?
- Is it exactly what you ordered and expected?
- If it is makeup, is it the right form and shade?
- If it is fragrance, is it the right one?

AVON GUARANTEE

If for any reason whatsoever an Avon product is not found satisfactory, it will be cheerfully exchanged or the full purchase price will be immediately refunded upon its return to us or to your Representative.

William A. Chaney
President

If a product does not meet your full satisfaction, your Avon Representative will be glad to take it back for refund or replacement. It is particularly important to review makeup shades, fragrances, jewelry and decanters. The guarantee was not meant to apply to these products after you have accepted and used them (unless they fail to perform properly).

The Avon Guarantee applies for a reasonable time and for reasonable circumstances. However, it was not meant to cover:

- Products that have been substantially used.
- Containers that you have broken or damaged through accidents or misuse.
- Jewelry that has become worn through use.
- Very old products.
- Large-scale returns.

We hope this explanation helps you understand the intention of the Avon Guarantee. Our primary concern is that you are completely satisfied with your purchases.